

BRANDING

GOUMERRA

"Goumerra" is an online store specializing in razors, emphasizing sophistication, uniqueness of each product, and the strength and durability of the items. The logo embodies attention to detail, delivery, and packaging.

Iconography: The logo features an elegant and stylized razor blade, symbolizing sophistication and precision. The razor blade's sleek design reflects the high-quality and uniqueness of the products offered by the store.

Typography: The font used for the brand name should be refined and modern, reflecting the upscale nature of the products and the brand's commitment to quality. Serif fonts with clean lines and subtle flourishes can enhance the logo's elegance and sophistication.

DONE WITH ART
Goumerra

