

02

BRANDING

MAHMOUD SAMY

Initials Incorporation: You can use his initials "MS" creatively within the logo design. This can signify his personal identity while also subtly hinting at his profession.

Symbolism of Web Development: Integrate elements that represent web development. This could include abstract shapes resembling coding brackets, circuitry patterns, or stylized versions of commonly used symbols in coding like `<>` or `{ }`.

Color Scheme: Choose colors commonly associated with technology and the web, such as shades of blue, green, or grey. These colors convey professionalism and modernity.

Typography: Select a font that balances professionalism with creativity. Sans-serif fonts are often preferred for tech-related logos due to their modern and clean appearance.

